

Buddig Holiday Sweepstakes (“SWEEPSTAKES”) OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. DO NOT ENTER IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID WHERE PROHIBITED. SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

1. ELIGIBILITY: Open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older. The following individuals are not eligible to enter or win a prize: employees, contractors, directors, and officers of Carl Buddig & Company (“Sponsor”), its parent, subsidiary and affiliated companies, and the web design, advertising, fulfillment, legal, judging, administrative, and sweepstakes agencies involved in the administration, development, fulfillment, and execution of this Sweepstakes (collectively, “Sweepstakes Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or “step” of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes). Void where prohibited.

2. SWEEPSTAKES PERIOD: Sweepstakes begins on October 17, 2016 at 12:00:01 am Central Time (“CT”) and ends on December 18, 2016 at 11:59:59 pm CT (the “Sweepstakes Period”). The Sweepstakes Period is divided into nine (9) Weekly Entry Periods, as defined in Section 4 below. The Website server is the official clock for this Sweepstakes.

3. TO ENTER: During the Sweepstakes Period, log into your Facebook account (or create an account for free if you do not already have one) and visit the Buddig Facebook page (www.facebook.com/buddig) (the “Website”) and post one (1) holiday photo with hashtags #BuddigHolidays and #Sweepstakes to receive one (1) entry into the Sweepstakes for the corresponding Weekly Entry Period. **Photo content will not be judged.**

Limit one (1) entry per person/Facebook account. Automated means of entry are prohibited and any use of automated devices will cause disqualification. In the event of a dispute as to who submitted an entry, the name of the authorized account holder associated with the Facebook account will be deemed to be the entrant and must comply with these Official Rules. The “authorized account holder” is defined as the natural person who is assigned to the Facebook account by Facebook. Entrants may not enter with multiple Facebook accounts nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple Facebook accounts or uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion. Proof of submission is not proof of receipt by Sponsor. By participating, entrants agree to abide by and be bound by these Official Rules and the Sponsor's decisions.

Content: Each entry must be suitable for display and publication in all forms of media, including but not limited to the internet, the World Wide Web, print, radio, and network, cable or satellite television broadcast. Accordingly, entries must be dignified, modest and in good taste, may not be obscene or indecent, including but not limited to profanity, must not contain any offensive or defamatory statements/references including but not limited to words/images that might be considered offensive to



individuals of any race, ethnicity, religion, orientation or socioeconomic group, must not feature, advocate, suggest, condone, or treat in a humorous manner the excessive, underage or irresponsible consumption of alcoholic beverage products, must not include threats to any person, place, business, group or world peace, must not invade privacy or other rights of any person, firm or entity, must not portray Sponsor or Sponsor's brands or products in any way that might tend to subject any of them to public contempt, scandal, disrepute or ridicule, and must not in any other way violate any applicable laws, rules or regulations. Sponsor reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the foregoing reasons or any other reason.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to the Sponsor and not to Facebook.

4. DRAWINGS: Winners will be randomly selected in nine (9) weekly drawings from all eligible entries received for the corresponding Weekly Entry Period (as defined in the chart below) on or about the Drawing Dates below.

	Weekly Entry Period	Winners Drawn	Drawing Date
Week 1	10/17/16-10/23/16	12	10/25/16
Week 2	10/24/16-10/30/16	12	11/01/16
Week 3	10/31/16-11/06/16	12	11/07/16
Week 4	11/07/16-11/13/16	12	11/15/16
Week 5	11/14/16-11/20/16	12	11/22/16
Week 6	11/21/16-11/27/16	12	11/29/16
Week 7	11/28/16-12/04/16	12	12/06/16
Week 8	12/05/16-12/11/16	12	12/13/16
Week 9	12/12/16-12/18/16	12	12/20/16

Drawings will be conducted by a Sponsor representative, whose decisions shall be final and binding on all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received for each Weekly Entry Period. Non-winning entries will be carried over into subsequent Weekly Entry Periods.

5. PRIZES: One-hundred and eight (108) Prizes: one (1) Shutterfly Photobook (awarded in the form of an e-code useable at www.shutterfly.com). **ARV:** \$29.99 each.

Total ARV of all Prizes: \$3,238.92.

6. PRIZE RESTRICTIONS: Limit one (1) prize per person/email address/household. Codes are subject to the terms and conditions set by the issuer. Prizes are non-transferable and no cash redemption or prize substitution permitted, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, the Sponsor reserves the right in its sole discretion to substitute the prize (or a portion thereof) in whole or in part with a prize of equal or greater value. Sponsor does not make, nor in any manner is responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes, including but not limited to their quality, fitness for a particular purpose, or condition.



7. PRIZE CLAIM: Potential winners will be contacted on or about every Thursday during that week via Facebook. Potential winners will receive a comment on their post, instructing them to contact Sponsor via a provided email address within two (2) days of notification to receive their Shutterfly Photobook code. Potential winners may be required to verify their ownership of the original posted photo and/or the Facebook account used to enter, in Sponsor's sole discretion. An email account will be set up for consumers to provide their email address, first and last name. Sponsor is not responsible for any change in an entrant's Facebook account or other contact information. If a prize is unclaimed, or returned as undeliverable, or, if a potential winner is found not to be eligible or in non-compliance with these Official Rules, the prize will be forfeited. Winners are solely responsible for any costs, fees, expenses, and taxes on the prize they receive.

8. GENERAL CONDITIONS: INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. If the Sweepstakes is not capable of running as planned for any reason, including without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify, or terminate the Sweepstakes. In the event of cancellation, Sponsor will award the prizes in a random drawing from among all eligible, non-suspect entries received prior to termination. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. In the event that an entry is confirmed to have been erroneously deleted, lost or destroyed, entrant's sole remedy shall be another entry into the Sweepstakes. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced. No more than the advertised number of prizes will be awarded. As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Sponsor, Sweepstakes Parties and Facebook, Inc. from any and all liability, loss, or damage incurred with respect to entrant's participation in the Sweepstakes and the awarding, receipt, possession, and/or use or misuse of any prize; (b) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor/Administrator. Information collected in connection with this Sweepstakes is subject to Sponsor's Privacy Policy (available at <http://www.buddig.com/privacy.aspx>). Entrants and winners, in accepting a prize, agree to release, indemnify and hold harmless the Sponsor, Facebook, Inc. and the Sweepstakes Parties from any and all claims of liability related to participation in the Sweepstakes and use or acceptance of prize. Further, no responsibilities are accepted for any additional expenses, omissions, delays, rerouting or acts of any government or authority. This Sweepstakes is offered only in the United States and is governed by the laws of the state of Illinois, and entrants consent to jurisdiction and venue in, and agree that all claims and disputes must be resolved exclusively in the federal or state courts in Cook County, Illinois.

9. INTERNET USAGE: Proof of entering information on the Web Site is not considered proof of delivery or receipt by Sponsor. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, of entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers or service providers, computer equipment, software, failure of any email or request to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at the Web Site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes.



10. PUBLICITY: Winners, in accepting their prize, consent to the Sponsor's use of their name, address (city, state), photographs and likenesses for purposes of advertising, trade and promotion in any and all media, without further compensation, except in Tennessee and where prohibited by law. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

11. WINNERS' LIST: The names of the winners will be posted on Buddig's Facebook page (<http://www.facebook.com/buddiglunchclub>) for approximately 30 days following the conclusion of the Sweepstakes.

12. SPONSOR: Carl Buddig & Company, 950 West 175th Street, Homewood, IL 60430-2040.

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